

5 ways to Become a Brand Ambassador *for Faculty*

#1 **Be our eyes and ears**, as you notice existing campus signage or new opportunities to incorporate the new brand, create a list and send to marketing@prescott.edu.

#2 **Audit your course syllabi and Moodle course portals to ensure they adhere to the new branding guidelines.** If you need assistance, please contact Learning Technologies.

#3 **Ensure that you are using the new standard email signature**, this includes removing any references to videos or quotes. If you need assistance, please contact IT or Marketing.

#4 **Ensure that you are using Open Sans as your primary font and Raleway for headers for typed documents** that will be shared in a printed or electronic format. If you need assistance, please contact IT.

#5 **Ensure that you are using the appropriate logo** for all electronic, digital, social media, and web based communications.