5 ways to Become a Brand Ambassador for Staff & Senior Administrators

#1 Be our eyes and ears, as you notice existing campus signage or new opportunities to incorporate the new brand, create a list and send to marketing@prescott.edu.

#2 Audit all printed and electronic forms, letterhead, envelopes, etc. to determine remaining quantities and to begin planning to transition by July 1, 2019.

#3 Ensure you are using the new standard email signature, this includes removing any references to videos or quotes. If you need assistance, please contact IT or Marketing.

#4 Ensure that you are using Open Sans as your primary font and Raleway for headers for typed documents that will be shared in a printed or electronic format. If you need assistance, please contact IT.

#5 Ensure that you are using the appropriate logo for all electronic, digital, social media, and web based communications.